

Limited Support by WordPress

After several days of test (of unstable running), we are sure that its daily automatic running function does not work well. The hourly one's running barely well (it's like they do not actually automatically post hour by hour but generate 8 posts in a roll after 9 hours or so). It could still work if the user do not mind being too alert to read every article (maybe they can read one per day, and we only hope that once the donation appealing news is out we could track it for you in 90 days aftermath). Besides getting money is not that easy, so we assume there are not that many users who is excited to received rss from our site.

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Another issue is the content of meta search engines changes quickly, too. During these months we've successfully retrieved results from Ask.com, Baidu.com, aol.com, and so on. During our development phase, at some point, they upgraded their technology to protect the spread of information (it's easy if you don't want to specify for good or bad purpose suppose the data is produced and blown out), or some engines define their specific APIs. We are unsure if our programming using of them pushed them to upgrade. These might arise from commercial consideration and might have their IP property conflict with the real content providers, but from our point of view, even though there are dreaming claims like big data, it's about to be isolated (commercialization). So.com (Qihoo 360 search) temporarily takes over our lack of support from Baidu, but right now the information we retrieved from them has changed if you compare the links in our current post with the one on June 9th. We could roughly say it was normal before June 9th, but right now for same keywords we only retrieved information like links to dictionary.

Ask.com, Baidu, AOL, So.com
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What happened? In our previous post, we suppose that we could depend on some search engines because of their expertise in indexing and ranking, like standing on the shoulder of giants. But those are still professional enough keep their doors (by setting up new technology from scraping).

The above two are technology issues; about the charity business issues, the organizations we've contacted either tell us please send us the report because they do not know technology too much then they stop contact (which include Paul Walker's Reach Out Worldwide, <http://www.roww.org>, while we visited them at Burbank, LA, their manager tells us now they have financial problems too, or the NPO taiwan <http://www.npo.org.tw>, when we are contacting them several times for possible funding inquiry they do not want to know anything related to Internet but just told us they will forward the information to the outsourcing technology company, period).

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Burbank Reach Out Worldwide
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Actually it's not that hard, it is just as simple as that we help you to save your time in setting up some advanced search criterion so you don't have too check (1) if the Paypal link is fake or suspicious (2) if the nonprofit keeps its decent record to some extent, here we thought examining start-up nonprofit does not have to be perfectly good).

There are four major components:

- (1) A program periodically checks and updates the information provided by Pacific Disaster Center(<http://pdc.org>).
- (2) A web crawler crawling search engine's searching for donation request from nonprofits according to the keywords provided by (1)
- (3) A paypal checking fetching link to check if the official paypal website has found some error in this appealing.
- (4) A program querying national-wide non-profit watchdog group Guidestar (<http://www.guidestar.org>) for showing the records in links.

During our development phase, we found that there are sites providing similar partial functions.

Figure 1:

- (1) Periodically updates information from PDC
- (2) Crawl search engines
- Fetch links (from (1))
- (3) Check paypal website for errors
- (4) Query Guidestar for records

So now it becomes that the challenge lies in crossing field applications – it's hard to make both sides happy if the idea is original. Even when it comes to academical publication, people in meta search engine field have some hesitation in response (we have some friend in that field traveling from UK to Netherland then lost contact). We were facing the 80/20 problem too.

Figure 1: A flowchart showing the process: Periodically updates information from PDC (1) → Crawl search engines (2) → Fetch links (3) → Check paypal website for errors (4) → Query Guidestar for records (5).

We guess which also means if charity business is calculated and controlled due to professional requirement, then people might still get numbed. Another possibility we guess there should be axiom in the sinful oriented universe? Maybe an ambition to get money from charity business is against the

